FAMILY STRONG & *CRISIS READY*

JOIN US FOR A DAY AT VERMEER

Join the Family Business Forum at Vermeer's Headquarters in Pella

Tuesday, April 30, 2019, 10AM–3:15PM

This event is designed for participants to experience a rare glimpse into the Vermeer family; including a facility tour, breakout sessions led by Vermeer leadership focused on generational transitioning and development, and a keynote lunch presentation from Mary Andringa, Kate Guess and Bill Blackorby.

10AM **TELLING THE VERMEER STORY – AUDITORIUM** *join Bob Vermeer, Mary Andringa, Mindi Vanden Bosch, Allison Van Wyngarden & other members of the Executive Team!*

TOUR OF VERMEER *see LEAN in action and systems to problem-solve on the floor.*

12PM **CRISIS LEADERSHIP – UTILIZING AGILITY & LEAN DURING A NATURAL DISASTER**

Mary Andringa, Kate Guess & Bill Blackorby

Crisis can present itself in many forms, especially in family businesses. Learn how Vermeer pulled together as a family and organization to provide direction and recovery efforts that has garnered the Vermeer Strong mantra!

CHOOSE ONE OF THE FOLLOWING BREAKOUT SESSIONS:

2PM **GENERATIONAL TRANSITIONING – SUCCESSION AGE TERM LIMITS**

Bob Vermeer and Heidi Vermeer-Quist, Ryan Agre

Most founders have a difficult time stepping back and letting go of the business they built or were generationally instrumental in moving forward. Learn why the guidelines and protocols have been implemented at Vermeer and what it means to the company and family.

2PM **PREPPING THE NEXT GENERATION FOR LEADERSHIP**

Mindi Vanden Bosch, Allison Van Wyngarden

Learn how the Vermeer's plan to educate the fourth generation about the company. Discussion will include different ages and stages on how to prep the next generation for leadership.

CONTACT US

at **familybusinessforum@uni.edu** or by calling **319-273-4692** (IOWA)

4.30.19

Register Now at Advanceiowa.com/Family-Business-Forum

Tickets are $55 per person, or get two tickets free when you sign up for the Breakfast Series event now. Contact us to find out how.

Vermeer

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FAMILY BUSINESS FORUM
University of Northern Iowa