Center for Business Growth & Innovation and ADVANCE IOWA

University of Northern Iowa
We specialize in serving the needs of small to medium enterprises.

Our team assists business owners and their leadership teams in gaining the skills needed to strategically plan for sustainable and profitable growth.

We also prepare businesses for eventual ownership transition through various ownership structures and succession strategies, while helping to increase the value of the company.
Driving innovation and economic development involves guiding small to medium-sized Iowa enterprises toward sustainable growth and ownership transition while integrating academic research with practical business solutions. Our services extend to firms and partners nationwide, fostering a collective impact and creating an integrated ecosystem for enduring success.
UNI CBGI

We specialize in intersecting business strategies, effective operations, and innovation. Together, we'll create transformation pathways that result in meaningful growth and advancement for your business.

We your new partner for the new rules of modern business. With a focus on cost and time efficiency, we accelerate results and ensure measurable success.
ADVANCE IOWA

- **Holistic Approach**: Equipping business owners with tools and strategies for informed decisions

- **Services**: Alternative ownership models, exit and continuity planning, seamless transitions
Center for Business Growth & Innovation
Business Solutions

Technical Solutions

Business Growth & Innovation

Business Ownership Transition

Seminars, Training & Workshops

Network, Connecting Events & Activities

Advance Iowa

Center for Business Growth & Innovation

Foundry 4.0

IA-CEO

UNI

University of Northern Iowa
BUSINESS SOLUTIONS

- BUSINESS GROWTH & INNOVATION
- BUSINESS OWNERSHIP TRANSITION
- SEMINARS, TRAINING & WORKSHOPS
- NETWORK, CONNECTING EVENTS & ACTIVITIES

UNI University of Northern Iowa
Our Team

Paul Kinghorn - Director, Intellectual Property Officer

Todd Hutcheson - Executive in Residence

Deb Giarusso - Senior Program Manager

Stacy Mullinex - Program Manager

Judy Butler - Program Manager

Janell Crow - Program Manager

Annette Stevenson - Marketing & Communication Coordinator
Student Employees

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TAking Foundries to the Next Level

Foundry 4.0
Technologies revolutionizing the metal casting industry!
Foundry Partnership Infographic

Note: This project is sponsored by the Defense Logistics Agency Information Operations, J68, Research & Development, Ft. Belvoir, VA, and the DLA Troop Support, Philadelphia, PA.
UNI PARTNER LOGOS...
Eventbrite Registration

FOUNDORY 4.0 // “Steps to Success” Workshop Events

DONSCO INCORPORATED
FOUNDORY 4.0: Steps-to-Success Workshop Event
https://www.eventbrite.com/e/foundry-40-steps-to-success-workshop-event-at-donsco-tickets-760825328037

LODGE MANUFACTURING
FOUNDORY 4.0: Steps-to-Success Workshop Event
https://www.eventbrite.com/e/foundry-40-steps-to-success-workshop-event-at-lodge-tickets-772568010717