



2025 - 2026

SERVICES & PRICE GUIDE



LET'S SHAPE YOUR NEXT CHAPTER.

 8120 Jennings Drive | Cedar Falls, IA 50614  319-273-4692  info@advanceiowa.com  advanceiowa.com

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PRICING MODEL OVERVIEW

01

Hourly Rate

Quick, flexible support for ad hoc needs—ideal for task-specific help or short turnarounds.

Designed for solo entrepreneurs and small organizations seeking fast, flexible support without long-term commitment.

02

A La Carte

Pick exactly what you need from a service menu—full control, clear alignment.

Ideal for budget-conscious clients who want the freedom to choose what is needed, with full control of spending.

03

Project-Based

Fixed scope, timeline, and deliverables—great for high-impact, goal-driven initiatives.

Built for teams launching specific initiatives, this model delivers focused, goal-oriented collaboration.

04

Retainer Plans

Ongoing support with prioritized access—helps maintain consistency and momentum.

Best suited for growing organizations looking for continuous strategic support and execution.

05

Packages

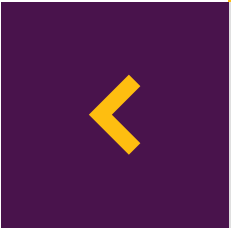
Bundled services by growth stage—scalable solutions with increasing strategic value.

Tailored for ecosystem leaders ready to scale impact, offering structured tiers that grow with your organization.

Transparent & Tailored

Pricing

SERVICES & SOLUTIONS	STARTING AT
STRATEGIC CONSULTING SOLUTIONS	\$0
INTRODUCTORY HOURLY RATE DISCOUNT	\$78 / \$98
CORPORATE OFFICE BRAND SOLUTIONS	\$78
CUSTOM BRAND MARK & REVAMP SOLUTIONS	\$507
BRAND IDENTITY & DESIGN or CAMPAIGN DESIGN	\$156
PRINT DIGITAL COLLATERAL & DESIGN	\$234
ADD-ON SERVICES & RETAINER PLANS	\$780
PACKAGE OPTIONS & SERVICES	\$300



OUR PACKAGES

BRANDED VISUAL COLLATERAL—SCALED TO MEET YOUR MOMENTUM, AND READY FOR PRINT, DIGITAL, OR WHEREVER YOUR AUDIENCE CONNECTS.

1. SPARK

Immediate polish, real results—perfect for quick-turn needs.

Includes:

- One print + digital branded flyer/one-pager
- Print-ready PDF and web-optimized formats
- 2 rounds of design refinements
- Light messaging clean-up for clarity
- Final files delivered via shared folder or email

Best for: Event flyers, table displays, signage handouts, or digital shareables for community rollouts.

Starting at
\$300

2. PULSE

Coordinated design for stakeholder engagement.

Includes:

- Up to 3 print and/or digital custom-branded assets (e.g., print flyer + social graphic + slide deck)
- Consistent formatting across use cases: web, email, and print
- 3 rounds of design refinements
- Optimized layouts for platforms like Google Slides, LinkedIn, Canva, etc.
- Final delivery in editable formats plus PDF

Best for: Seasonal campaigns, grant-funded outreach, and multi-platform public engagement.

Starting at
\$850

3. AMPLIFY

“Move the Needle” support for mission-driven campaigns

Includes:

- **Collateral Bundle** with up to 6 assets across digital and print (options: pitch decks, flyers, postcards, social sets)
- Platform-specific formatting (e.g., LinkedIn banners, graphics)
- Multiple refinements based on usage feedback
- Optimized layouts for platforms and Add-on: Compact Brand Kit

Best for: Major program launches, brand storytelling efforts, and full campaign rollouts.

Starting at
\$1650

Two simple PAYMENTS

INITIAL PAYMENT

40%

40% due
upfront to
initiates
your
project.



REMAINING PAYMENT

60%

due upon
final delivery.

...& on to the
next project.

CONVERSION & ENGAGEMENT

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THANK YOU!!



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**SCHEDULE
YOUR
CONSULTATION**
(AT NOT COST)

Schedule a Consultation

Clarity. Structure. Results. Let's turn pricing into progress. Book your free discovery call and explore a delivery model built for transparency, customization, and strategic activation.

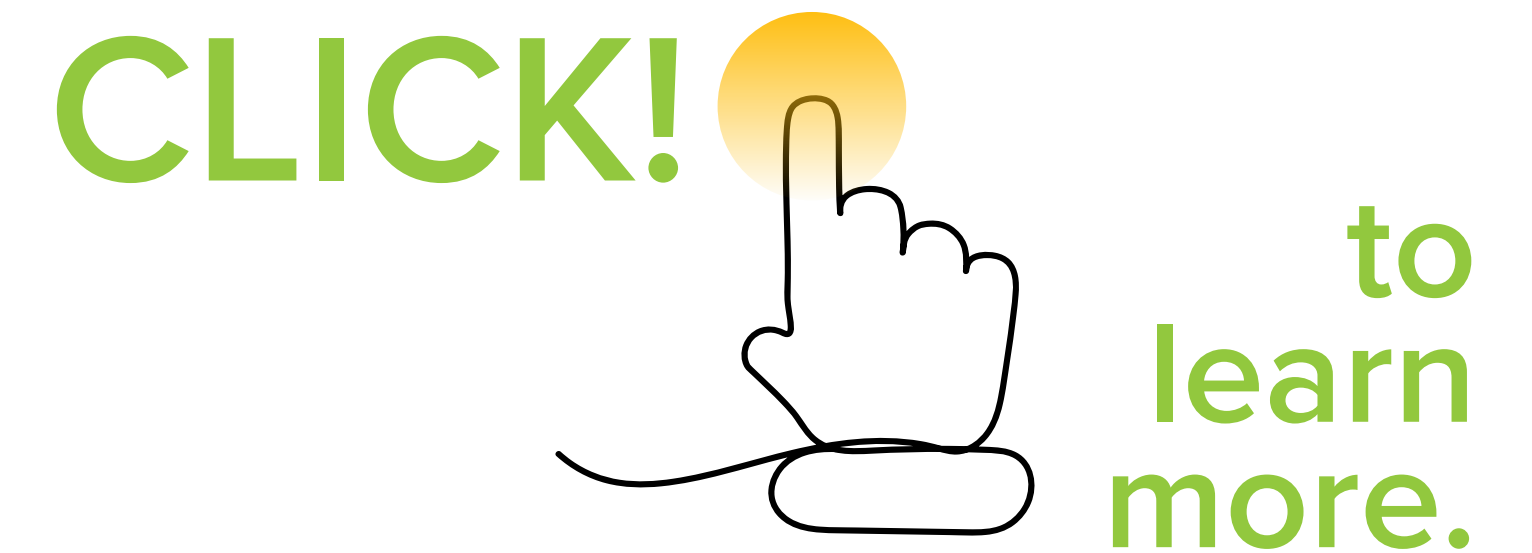
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Inspired by what you've seen?

Let's talk about what's possible for your next initiative. Whether it's a visual roadmap or a full-scale campaign, we're here to craft tools that move your vision forward.



- 1 [Download the flyer.](#)
- 2 [View our Look Book.](#)
- 3 [Visit our webpage.](#)



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