



DESIGN & MARKETING SOLUTIONS





ADVANCE **IMPACT** Communications

STRATEGIC DESIGN & MARKETING SERVICES FOR ORGANIZATIONS

LET'S SHAPE YOUR NEXT CHAPTER.

📍 8120 Jennings Drive | Cedar Falls, IA 50614

📞 319-273-4692

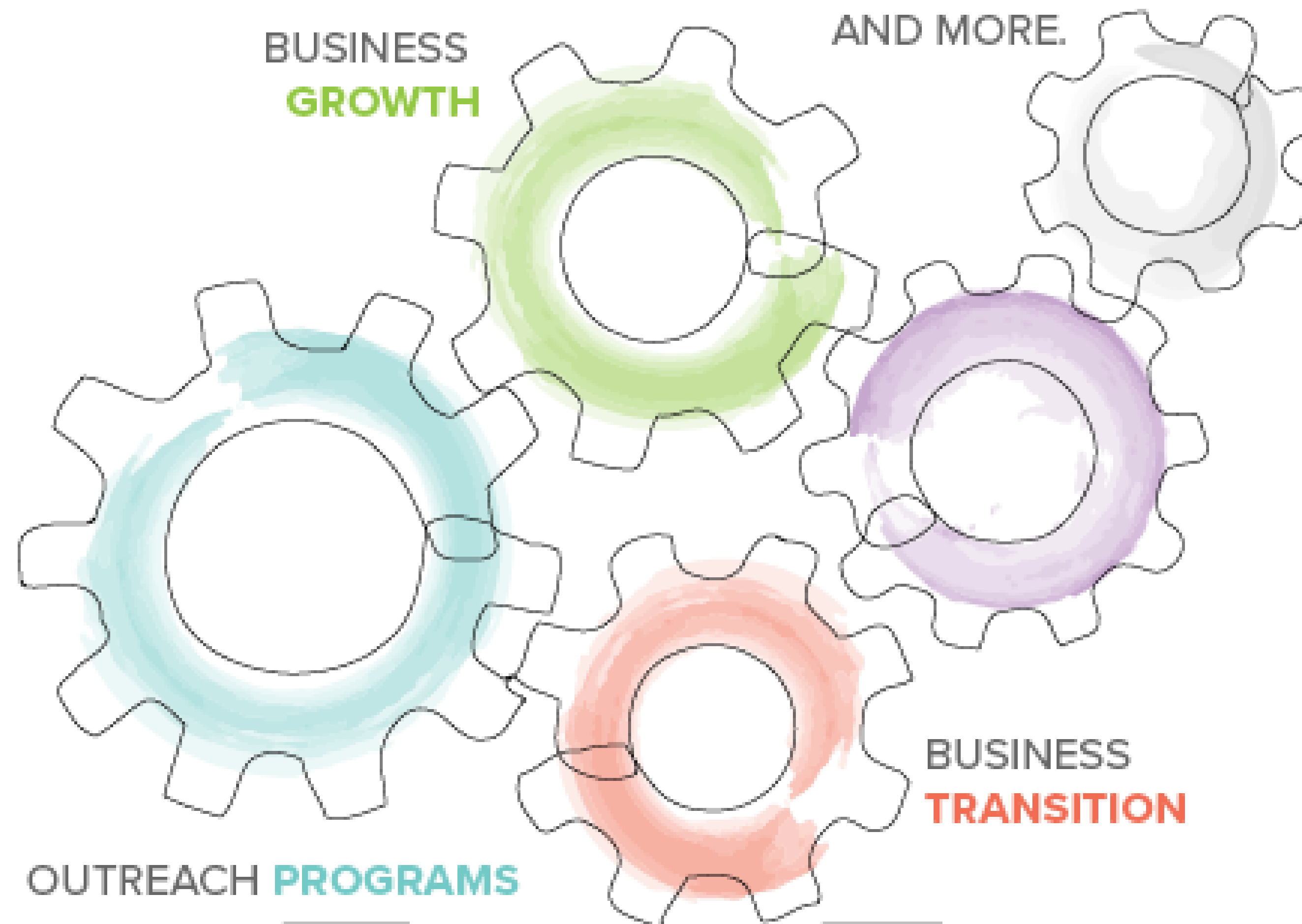
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Fitting **SOLUTIONS**

FOR **IOWA** & **BEYOND.**



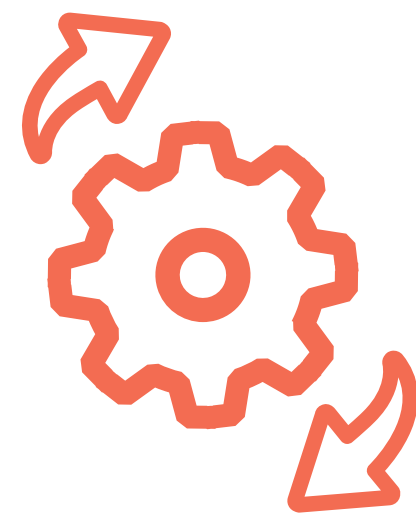


DESIGN is the **SILENT**
AMBASSADOR of your brand.”

— PAUL RAND

SOLUTIONS MATTER.

BUSINESS **GROWTH**



BUSINESS **TRANSITION**

OUTREACH **PROGRAMS**



LONG TERM

OUR STRATEGY

We partner with mission-driven organizations ready to clarify their message, elevate their brand, and accelerate their impact. Through strategic communications and design-forward solutions, we offer a distinctive alternative to traditional agencies—one that drives visibility, fosters growth, and creates ripple effects across the communities you serve.

MISSION

We collaborate with mission-driven organizations to amplify their impact through strategic communications, design, and marketing. By turning complexity into clarity, we help communities grow, connect, and thrive.



A great team isn't just a group of talented people—it's a shared commitment to clarity, creativity, and collective impact. Every voice, every idea, and every collaboration moves us forward. That's what makes our work meaningful—and that's what makes our team extraordinary.”

Todd E. Hutcheson

Director of ADVANCE IOWA

OUR VALUES



CLARITY & PURPOSE

We turn complexity into clear, intentional communications that reflect your mission, resonate with your audiences, and support your goals. Every message is designed to cut through the noise and deliver meaning—strategically and authentically.



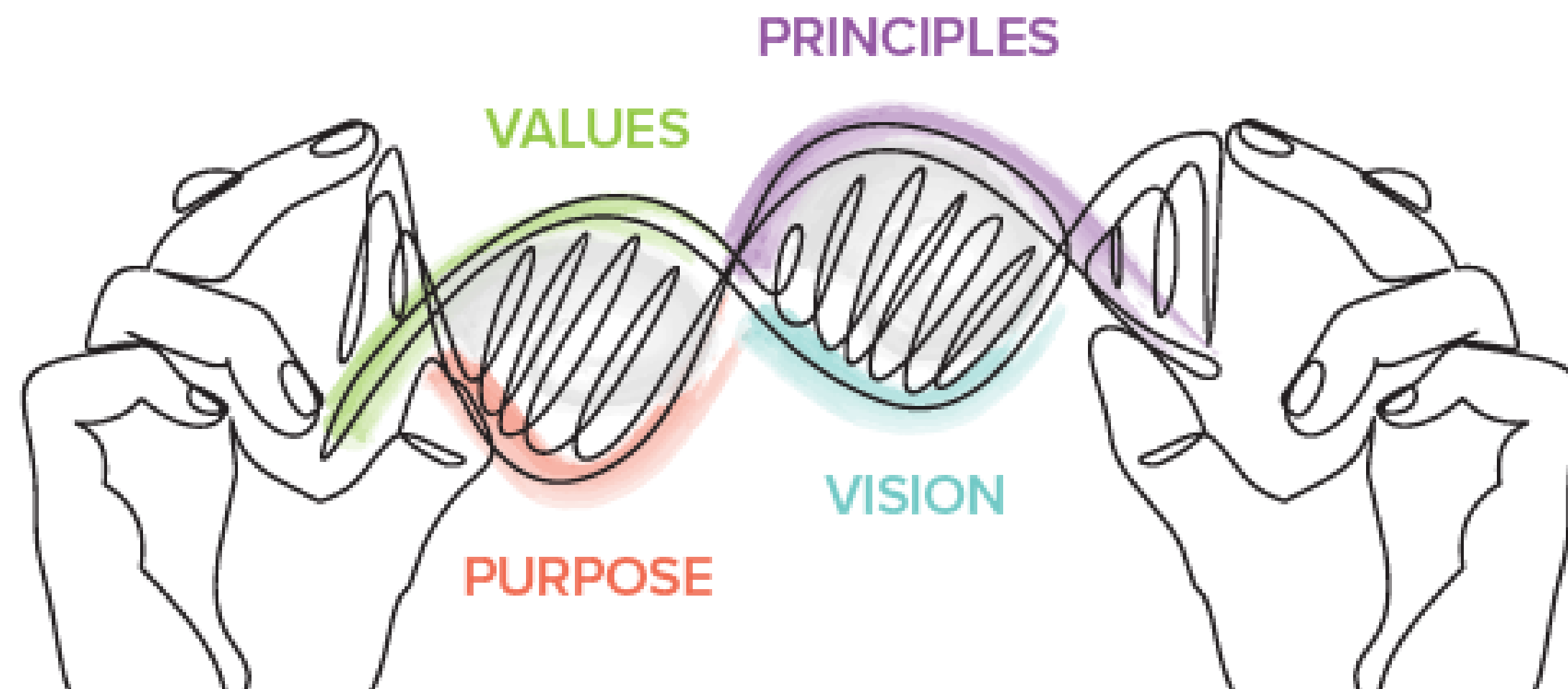
COLLABORATION & COMMUNITY

We co-create alongside clients, students, and local leaders—because shared success starts with trusted relationships and collective progress. By investing in community-centered partnerships, we build solutions rooted in real-world context, mutual respect, and inclusive engagement.



INNOVATIVE IMPACT

We embrace fresh thinking and design-forward strategies to create communications that move people—and communities—with purpose. Every message we craft is built to spark momentum and drive meaningful, lasting change.



VISION

To be a trusted catalyst for business growth and transformation—empowering organizations to lead with purpose, communicate with confidence, and create lasting value in the communities they serve.

PEOPLE & PARTNERSHIPS



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WHY WORK WITH US?

- We're not a one-size-fits-all design shop. We specialize in serving mission-driven organizations like yours. That means we bring not only creative expertise, but also strategic insight tailored to your goals, your stakeholders, and your community.

WE UNDERSTAND YOUR WORLD—
and we're ready to help you shape it.



WE DELIVER **MORE.**

- ✓ **SAVE TIME, STAY CONSISTENT**
Delegate key communications tasks without sacrificing clarity or alignment.
- ✓ **STRATEGIC PARTNERSHIP, NOT JUST DESIGN**
Get visuals, language, and campaigns shaped for impact—not just execution.
- ✓ **QUICK-TURN, BUDGET-FRIENDLY OPTIONS**
Choose services that fit your needs now, with pricing and turnaround built for public team.
- ✓ **MATERIALS YOU CAN USE IMMEDIATELY**
From slide decks to business brochures or social media marketing, everything is deployment-ready.

WHAT TO EXPECT FROM US

From KICKOFF to final DELIVERY, we strive to make every step clear, purposeful, and aligned with your goals.

RESPONSE TIME

We aim to respond to client questions and project updates within 2–3 business days. For time-sensitive requests, we recommend flagging urgency at submission—we'll do our best to adapt.

AVAILABILITY

Our team operates Monday–Friday during standard business hours. You'll receive a project timeline at kickoff that includes key milestones, review points, and delivery targets to keep everything on track.

PLEASE NOTE

Communication is a two-way street, and we're here to make it easy. We welcome ongoing feedback and encourage shared ownership of the process. Whether you're requesting quick-turn materials or building out a full campaign, our goal is to support you with clarity, flexibility, and purpose.

ADVANCE **IMPACT** COMMUNICATIONS



BUILT FOR YOU!

We understand your stakeholders, timelines, and messaging challenges—because we’ve worked in your world. Our services are designed for public agencies, chambers, and EDOs that need communications support without the hassle.



DESIGN DRIVEN

Every flyer, presentation or digital or print collateral we produce is anchored in strategic clarity. You’ll get thoughtful visuals and engaging materials and collateral that move your audience—from boardrooms to community leaders or business owners.



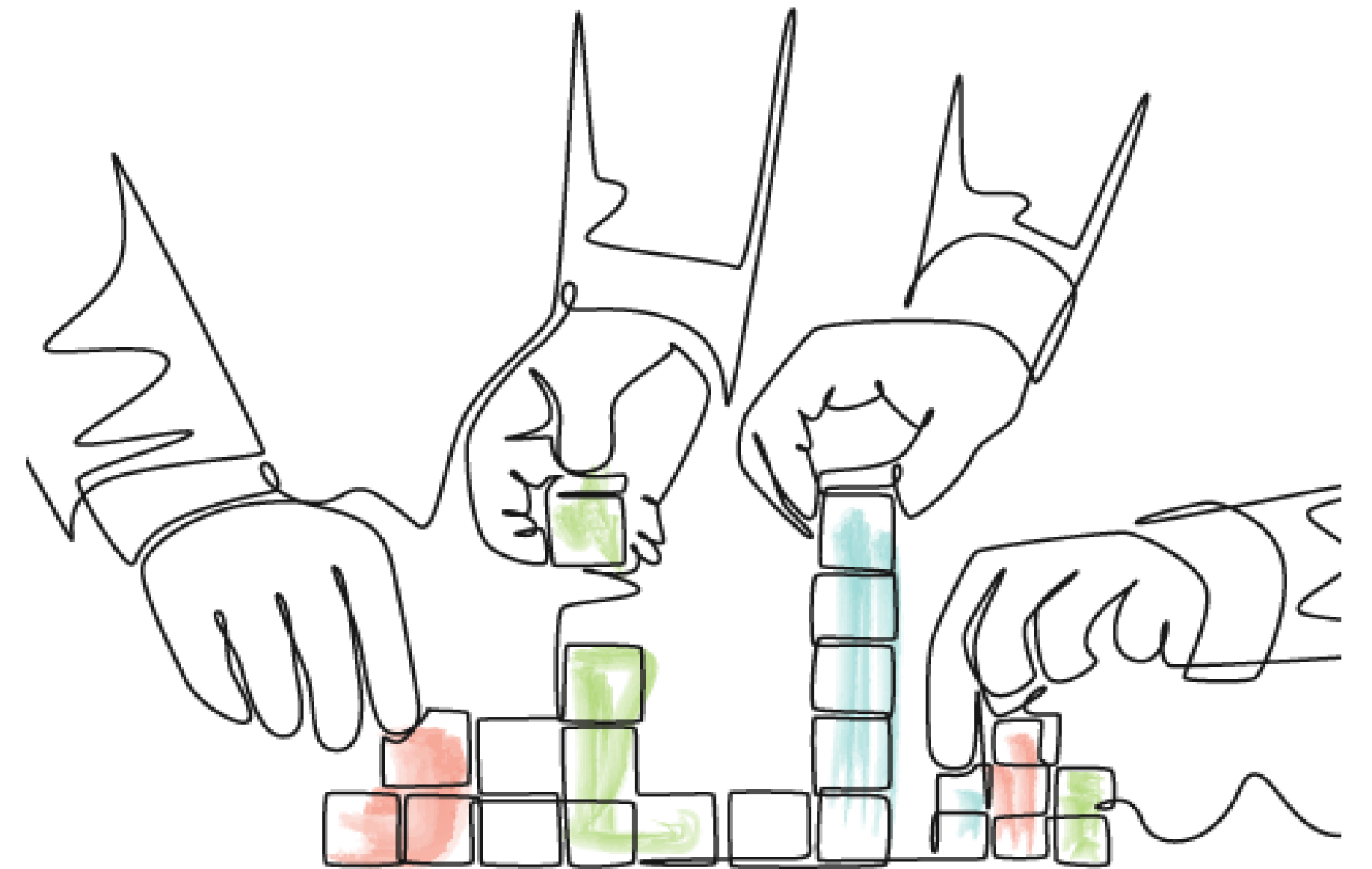
FOCUSED & FLEXIBLE

From quick wins to full-scale rollouts, our model delivers communications you can trust, without delays or bloated deliverables. We help you stay nimble, aligned, and ready—no extra headcount required.

SOLUTIONS THAT STACK UP.



We exist to elevate the work of mission-driven organizations through strategic communications, design, and marketing that move communities forward. As a trusted partner to economic developers, chambers of commerce, and public agencies, we specialize in turning complexity into clarity—offering fast, purposeful support tailored to civic audiences and high-impact initiatives.



WHY **AIC** WORKS?

ADVANCE **IMPACT** COMMUNICATIONS helps mission-driven organizations lead with clarity, consistency, and confidence.

- ✓ **STRATEGIC CLARITY**
We distill complex initiatives into messaging that resonates—internally and externally.
- ✓ **DESIGN THAT DELIVERS**
Visuals are more than decoration—they're tools for trust, alignment, and action.
- ✓ **AGILE & ACCESSIBLE**
Fast-turn, budget-conscious support that meets you where you are.
- ✓ **POWERED BY PARTNERSHIP:**
Student collaborators bring fresh insight and hands-on capacity, reinforcing our values-led approach.

HOW WE WORK WITH YOU!

1

CONNECT

Schedule a free virtual discovery call to explore your goals, stakeholders, and communications needs.



2

PLAN

We build a scoped service package—whether it's one-time support, campaign rollout, or ongoing visibility.



HOW WE WORK WITH YOU.

3

CREATE

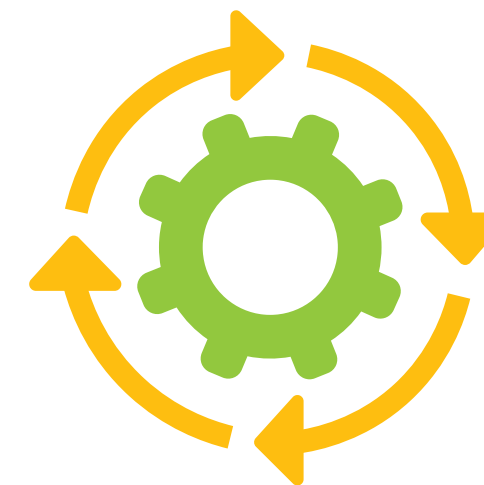
Our team delivers strategic messaging, design assets, and materials aligned to your audience and timeline.



4

LAUNCH

You move forward with assurance—supported by a dedicated communications partner focused on civic engagement and stakeholder results.





WORK -FLOW

GETTING THE WORK DONE

01

1. DISCOVERY & INTAKE

We kick off with a focused intake session to understand goals, audience, and priorities—gathering any existing assets and surfacing messaging needs.

02

2. SCOPE CONFIRMATION

Together, we map the deliverables, formats, and timelines. Clear expectations, clear outcomes—with optional feedback trackers set up if needed.

03

3. INITIAL CONCEPTS & DRAFTS

Design and messaging come to life through preliminary layouts and visual direction. You receive mockups in easy-to-review formats (PDF or Canva links).

04

4. REFINEMENT ROUNDS

We edit, tighten, and align—collaborating on up to 2–3 revision cycles depending on package tier. Messaging polish and formatting are dialed in here.

05

5. FINALIZATION & EXPORT

Final files are delivered in organized folders, ready for print, email, and digital deployment. You receive both static formats and editable links.

06

6. WRAP-UP & OPTIONAL TOUCHPOINT

We close out with optional rollout support—like scheduling visuals, preparing a client handoff, or a 30–60 day check-in. It's not just delivery—it's continuity.

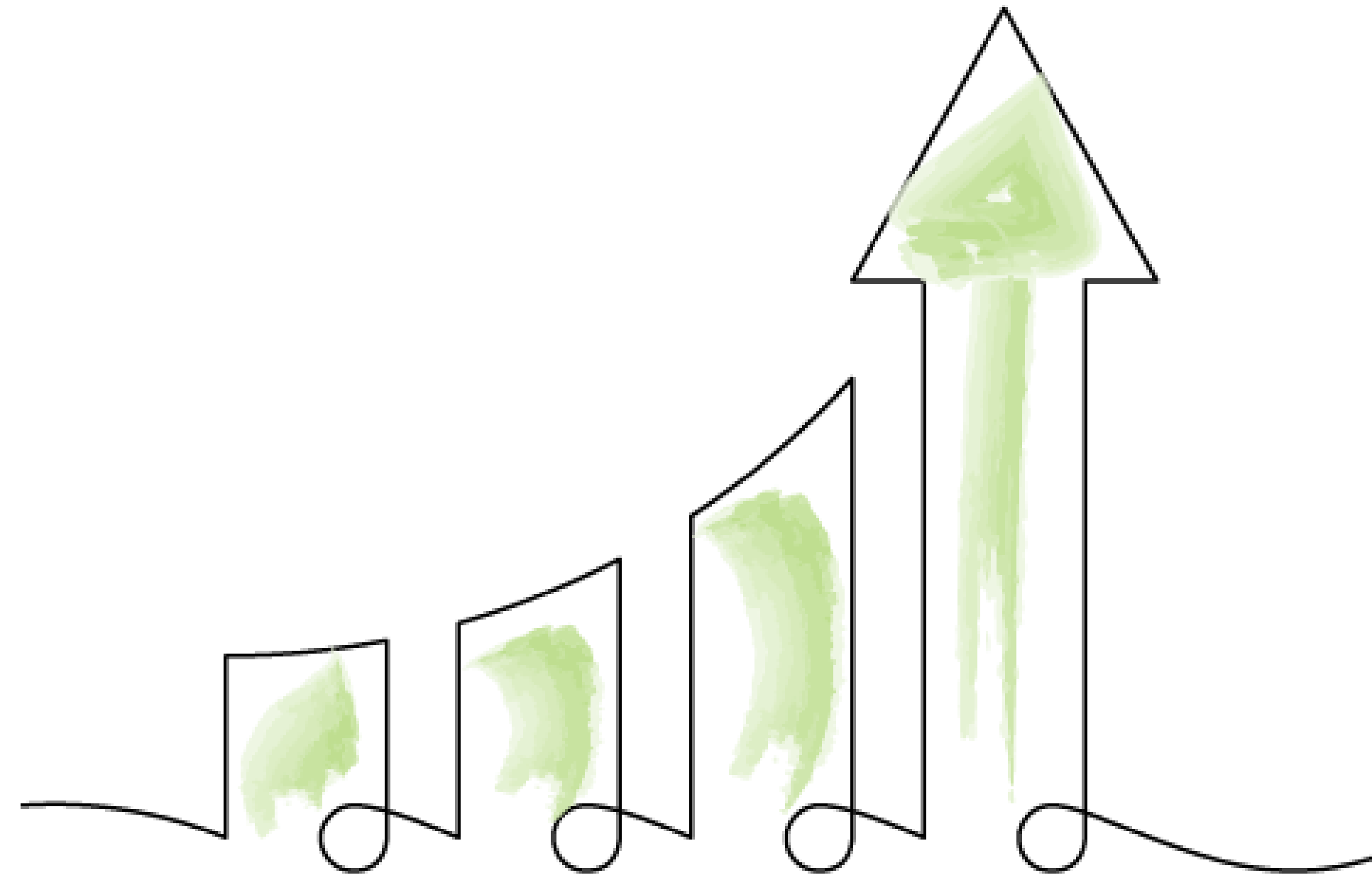
APPROACH & IMPACT

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GROWTH IS
OUR BUSINESS.



ADVANCE **IMPACT** COMMUNICATIONS
helped us turn our relaunch initiative
into a clear, compelling story.

THE IMPACT WAS IMMEDIATE.”

— Bill **Menner**, Executive Director
of the Iowa Rural Development Council

WHAT YOU GET...

Every engagement is built for traction, tailored to your goals, and ready to deploy.

- ✓ Branded presentations and stakeholder-ready collateral
- ✓ Messaging frameworks for programs, initiatives, and events
- ✓ Consistent design across departments and platforms
- ✓ Rollout support for workforce, business park, and public campaigns
- ✓ Templates and toolkits for long-term use and internal alignment

STRATEGIC SUPPORT &

Tangible WINS

for economic developers, chambers, & organizations.

SUPPORT	IMPACT	OUTCOMES
Save Time, Stay Consistent, quick, dependable delivery	Strengthen branding across programs and departments	Launch initiatives faster with branded materials that align seamlessly —no delays, no extra revisions
Strategic Partnership, Not Just Design	Increase engagement and event attendance	Increase engagement across media, partners, and stakeholders with confidence
Quick-Turn, Budget-Friendly Options	Boost media visibility	Align internal teams around shared messaging and visuals
Ready to use collateral & materials	Support high-impact execution of workforce, business park, and public initiatives	Build trust through consistent, values-forward communication

LASTING BUSINESS GROWTH

—What Guides Our Work & our approach

CLARITY WITH PURPOSE



We start with what matters—who you’re speaking to and why. Messaging is grounded in your goals and shaped for real-world traction.

DESIGN THAT WORKS



Visuals aren’t decoration—they’re delivery systems. We build materials that inform, persuade, and reinforce your organizational credibility.

AGILITY & ALIGNMENT



We adapt to your pace, offer flexible scope options, and ensure every deliverable feels like an extension of your team.

TRUSTWORTHY OUTPUT



Final products are board-ready, stakeholder-aligned, and easy to deploy—so you can focus on leading, not formatting.

EDUCATIONAL COLLABORATION



We collaborate directly with students to plan and complete your projects—bringing fresh perspectives, hands-on support, and an educational partnership that sets us apart from the rest.

LET'S COLLABORATE!

Whether you're launching a new initiative or refining your message, we're ready to help.

- ✓ Free 1-hour strategy call to explore your goals
- ✓ Flexible scopes and fast-turn options
- ✓ Student-powered support for added capacity
- ✓ Values-led partnership from start to finish
- ✓ Schedule **your strategy call today** and let's turn complexity into clarity



**SCHEDULE
YOUR
CONSULTATION**
(AT NOT COST)

Schedule your Consultation

Let's build something transformational—together. Schedule your free 1-hour discovery call to align your goals with our strategic ecosystem. We'll map your path forward with clarity, purpose, and lasting impact.

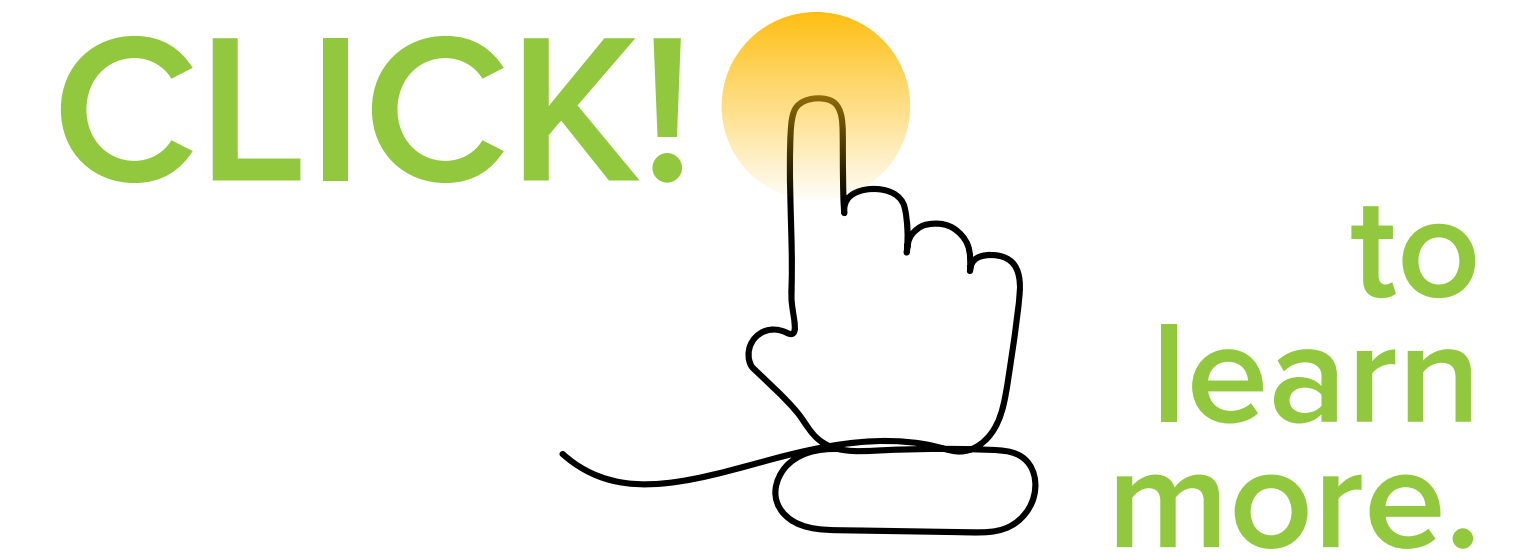
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Still exploring how we align?

Let's keep the conversation going. Whether you have questions, ideas, or a bold initiative in mind, we're excited to connect with purpose-driven partners ready to make an impact.



- 1 [Review price guide.](#)
- 2 [Download the flyer.](#)
- 3 [View our Look Book.](#)

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