Unlock Your Leadership Potential

Our mission is to facilitate peer based decision-making forums, and educate executives in leading edge business methods and topics, to help business leaders move their companies forward in a purposeful way.

Who are Advance Peer Groups for?
- **Leaders** of growing and established companies
- **Entrepreneurs** seeking a comprehensive overview of their organizations from a high-level perspective.
- **Driven CEOs** who value maximum productivity from their time and effort.
- **Visionary leaders** aiming for improved outcomes through strategic decision-making.
- **Chief executives** in search of honest and unbiased feedback, which can be challenging to obtain from employees, family members, or close friends.

What will attending a roundtable group do for me?
- Establish a Trusted Network
- Broaden Perspectives
- Build Decision-Making Confidence
- Sharpen Leadership Skills
- Increase Accountability
- Challenge Assumptions
- No more lonely at the top

How will this improve my business?
- Increase Revenue
- Accelerate Growth
- Set Performance Benchmarks
- By-step Obstacles
- Increase Profitability

When will the groups meet?
**Tables are being formed NOW!**
Meetings will take place monthly at a time and day determined by table members.

Finding a **peer group** and working with them, intentionally and on a **regular schedule**, might be the **single biggest boost** your career can experience.

**Seth Godin**
Marketing Strategist and Author of 20 Bestsellers
Foster leadership within a peer roundtable

**Sharpen Leadership Skills**
Stay at the forefront of leadership excellence with our exclusive access to thought-provoking content, expert-led workshops, and leadership development opportunities. Continuously grow and expand your knowledge base.

**Increase Accountability**
Accountability is the key to exceptional results. Join our peer groups and commit to a culture of accountability where you can set goals, track progress, and receive objective feedback from your peers.

**Challenge Assumptions**
Break free from conventional thinking and explore new possibilities. Our peer groups encourage critical thinking, helping you question assumptions, identify blind spots, and challenge the status quo.

### ADVANCE PEER GROUP Package

<table>
<thead>
<tr>
<th>Feature</th>
<th>Included</th>
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<tbody>
<tr>
<td>PeerSpective® trained facilitators</td>
<td>✔️</td>
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<tr>
<td>Confidential structured discussions</td>
<td>✔️</td>
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<tr>
<td>Learning through peer-to-peer experience sharing</td>
<td>✔️</td>
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<tr>
<td>Networking opportunities</td>
<td>✔️</td>
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<tr>
<td>Virtual (V) and/or Face-to-Face (F2F)</td>
<td>V &amp; F2F</td>
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<td>Membership access to ADVANCE IOWA resources</td>
<td>✔️</td>
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<td>Monthly newsletters</td>
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<tr>
<td>Tables of 8-12 non-competing members</td>
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<td>Issue processing meetings (per year)</td>
<td>8</td>
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<td>All day processing meetings w/ special events</td>
<td>4</td>
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<td>Business development model</td>
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<td>Topical speakers &amp; educational components</td>
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<td>Tours of members’ businesses</td>
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<td>Annual conference (w/ education &amp; networking)</td>
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**Price** $329/$3,999

Membership is possible at any time. Request your invitation to join TODAY by scanning the QR-code to the left to complete a short form or, contact us via email at info@advanceiowa.com or by phone 319-273-4344.

We hope to see you at a peer roundtable soon!