



**Our mission** is to facilitate peer leadership decision-making forums, and educate members in leading edge business methods and topics, to help businesses move forward in an effective and purposeful way.

## Who are ADVANCE Leadership Roundtable Groups for?

- · Leaders of growing and established companies
- Entrepreneurs seeking a comprehensive overview of their organizations from a high-level perspective.
- Driven CEOs who value maximum productivity from their time and effort.
- Visionary leaders aiming for improved outcomes through strategic decision-making.
- Chief executives in search of honest and unbiased feedback, which can be challenging to obtain from employees, family members, or close friends.

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Finding a peer group and working with them, intentionally and on a regular schedule, might be the single biggest boost your Career can experience.

Seth Godin

Marketing Strategist and Author of 20 Bestsellers

## What will attending a roundtable group do for me?

- Establish a Trusted Network
- Broaden Perspectives
- Build Decision-Making Confidence
- · Sharpen Leadership Skills
- Increase Accountability
- Challenge Assumptions
- No more lonely at the top

## How will this improve my business?

- Increase Revenue
- · Accelerate Growth
- Set Performance Benchmarks
- By-step Obstacles
- Increase Profitablity

When will the leadership groups meet?

Roundtables are being formed **NOW!**Meetings will take place monthly
at a time and day determined
by table members.







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When I gather with other business owners through the ADVANCE IOWA program, I have an opportunity to share challenges and opportunities in a private environment. The format that never asks my peers to give advice but allows us to speak from experience or ask probing questions always leaves me better – no matter if I am asking or sharing.

**Kevin M. Stutting,** President, Shared IT, Inc. Participant in ADVANCE **IOWA** Eastern Iowa Peer Group

## ADVANCE LEADERSHIP ROUNDTABLE PACKAGE

PeerSpective® trained facilitators

Confidential structured discussions

Learning through peer-to-peer experience sharing

Networking opportunities

Virtual and/or Face-to-Face

Membership access to ADVANCE IOWA resources

Monthly newsletters

Tables of 8-12 non-competing members

8 issue processing meetings per year

4 all-day processing meetings w/ special events

Business development model

Topical speakers & educational components

Tours of members' businesses

Annual conference

Fees starting at: \$200 per month



**JOIN** at any time. Request your invitation to join **TODAY** by scanning the QR-code to the left to complete a short form or, contact us via email at **info@advanceiowa.com** or by phone **319-273-4344**.

We hope to see you at a leadership roundtable soon!



