



2nd ANNUAL

EMPLOYEE OWNERSHIP CONFERENCE AGENDA

OCTOBER 16th, 2024 | FFA ENRICHMENT CENTER // DMACC ANKENY CAMPUS

MORNING

- 8:00 – 9:00 AM **Check-in / Breakfast**
- 9:00 – 9:15 AM **Welcome / Opening Remarks**
- 9:15 – 9:45 AM **Morning Keynote Speaker**
- 9:45 – 10:00 AM **Break**
- 10:00 – 11:00 AM **Basics of Broad-Based Employee Ownership Panel Discussion***
- 11:00 – 11:15 AM **Break**
- 11:15 – 12:15 PM **Breakout Sessions***
 - » Transitioning to Employee Ownership: *Succession Planning – Key Considerations*
 - » Managing an Employee Owned Business: *Managing Repurchase Liabilities*
 - » Becoming an Employee Owner: *Valuation Basics – What do all these numbers mean?*

AFTERNOON

- 12:15 – 1:15 PM **Lunch / Keynote Speaker**
- 1:15 – 1:30 PM **Break**
- 1:30 – 2:30 PM **Breakout Sessions***
 - » Transitioning to Employee Ownership: *Implementation Roadmap*
 - » Managing an Employee Owned Business: *Second Stage Transactions – Increasing Employee Ownership*
 - » Becoming an Employee Owner: *Acting as an Owner – Communications and Culture*
- 2:30 – 2:45 PM **Break**
- 2:45 – 3:45 PM **Breakout Sessions***
 - » Transitioning to Employee Ownership: *Transformation of Company Culture*
 - » Managing an Employee Owned Business: *Communication and Recruitment of New Employee Owners*
 - » Becoming an Employee Owner: *How to Impact Value*
- 3:45 – 4:00 PM **Closing Remarks**
- 4:00 – 5:30 PM **Networking Reception, FFA Enrichment Center**

*Speakers include professionals, experts and employee owners in the employee ownership field.